

## CONTACT ME

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CA/USA

## SKILLS

### Design & Prototyping:

**Figma, Canva, Adobe XD, Photoshop, Illustrator**

### Front-End:

**HTML, CSS, JavaScript basics, WordPress**

### UI/UX Methods:

**Wireframing, Prototyping, User Flows, Storyboarding, Testing**

## EDUCATION

### Psychology

Skyline College, San Mateo, California  
2023 - current

### Front-End Development

Codify Academy, San Francisco, CA  
2016 - 2017

### Industrial Engineering

Cukurova University, Adana, Turkey  
2011 - 2015

## LANGUAGES

English Native

Turkish Native

Spanish Intermediate

# TUGCE BAYDAR

## UI/UX Designer

Mid-level UI/UX Designer with 5+ years of experience creating user-friendly digital products. Skilled in **Figma, Canva, WordPress, and Front-End** development, blending strong design sense with technical implementation. Experienced in remote, international teams, fluent in **English, Turkish, and Spanish**.

## WORK EXPERIENCE

### UI/UX Designer (Remote)

2025 - current

Dashy Digital | Istanbul, Turkey

- Delivered high-quality UI components using Figma → increased hand-off speed to dev team by 30%.
- Collaborated with marketing team on 15+ digital campaigns, designing responsive landing pages that improved conversion rates.
- Maintained consistency with design systems and improved brand UI guidelines.

### Freelance UI/UX Designer

2023 - 2025

San Francisco, CA, USA

- Designed intuitive UI/UX solutions that improved user engagement and reduced navigation friction by 25%.
- Built wireframes, prototypes, and conducted usability testing, accelerating project delivery and ensuring seamless interactions.
- Created visually compelling graphics and animations, enhancing brand consistency and boosting digital engagement across client projects.

### Creative Designer

2020 - 2023

OCN Design | Istanbul, Turkey

- Developed and executed creative design strategies for marketing materials and digital assets, enhancing brand visibility.
- Translated client requirements into visually compelling designs while ensuring alignment with brand guidelines.
- Contributed to brainstorming sessions and produced high-quality graphics, consistently delivering projects on time.

### Freelance Web Developer

2016 - 2019

San Francisco, CA, USA

As a freelancer, I conceptualized, planned, and executed original designs for a wide range of website properties. I developed front-end web applications, custom software solutions, and company websites for clients.

### Teaching Assistant and Developer

2016 - 2018

Codify Academy | San Francisco, CA

As a TA, I mentored other students, developed and maintained technical expertise in the teaching methods and subjects at Codify, helped with debugging, and assisted with curriculum development.