

CONTACT ME

- 📞 +1 415 860 3649
- +90 505 696 0939
- ✉️ tugcebaydar06@gmail.com
- 💻 www.wordcraftedart.com
- 📍 280 30th street
San Francisco 94131
CA/USA

SKILLS

Design & Prototyping:

Figma, Canva, Adobe XD, Photoshop, Illustrator

Front-End:

HTML, CSS, JavaScript basics, WordPress

UI/UX Methods:

Wireframing, Prototyping, User Flows, Storyboarding, Testing

EDUCATION

Psychology

Skyline College, San Mateo, California
2023 - current

Front-End Development

Codify Academy, San Francisco, CA
2016 - 2017

Industrial Engineering

Cukurova University, Adana, Turkey
2011 - 2015

LANGUAGES

English	Native
Turkish	Native
Spanish	Intermediate

TUGCE BAYDAR

UI/UX Designer

Mid-level UI/UX Designer with 5+ years of experience creating user-friendly digital products. Skilled in **Figma, Canva, WordPress, and Front-End** development, blending strong design sense with technical implementation. Experienced in remote, international teams, fluent in English, Turkish, and Spanish.

WORK EXPERIENCE

UI/UX Designer (Remote)

2025 - current

Dashy Digital | Istanbul, Turkey

- Delivered high-quality UI components using Figma → increased hand-off speed to dev team by 30%.
- Collaborated with marketing team on 15+ digital campaigns, designing responsive landing pages that improved conversion rates.
- Maintained consistency with design systems and improved brand UI guidelines.

Freelance UI/UX Designer

2023 - 2025

San Francisco, CA, USA

- Designed intuitive UI/UX solutions that improved user engagement and reduced navigation friction by 25%.
- Built wireframes, prototypes, and conducted usability testing, accelerating project delivery and ensuring seamless interactions.
- Created visually compelling graphics and animations, enhancing brand consistency and boosting digital engagement across client projects.

Creative Designer

2020 - 2023

OCN Design | Istanbul, Turkey

- Developed and executed creative design strategies for marketing materials and digital assets, enhancing brand visibility.
- Translated client requirements into visually compelling designs while ensuring alignment with brand guidelines.
- Contributed to brainstorming sessions and produced high-quality graphics, consistently delivering projects on time.

Freelance Web Developer

2016 - 2019

San Francisco, CA, USA

As a freelancer, I conceptualized, planned, and executed original designs for a wide range of website properties. I developed front-end web applications, custom software solutions, and company websites for clients.

Teaching Assistant and Developer

2016 - 2018

Codify Academy | San Francisco, CA

As a TA, I mentored other students, developed and maintained technical expertise in the teaching methods and subjects at Codify, helped with debugging, and assisted with curriculum development.